1	H.124
2	Introduced by Representatives Botzow of Pownal, Marcotte of Coventry, Carr
3	of Brandon, Kitzmiller of Montpelier, O'Sullivan of Burlington
4	Sibilia of Dover, and Stuart of Brattleboro
5	Referred to Committee on
6	Date:
7	Subject: Commerce and trade; economic development
8	Statement of purpose of bill as introduced: This bill proposes to adopt
9	multiple economic development provisions.
10	An act relating to promoting economic development
11	It is hereby enacted by the General Assembly of the State of Vermont:
12	* * * Vermont Strong Scholars Program * * *
13	Sec. 1. 16 V.S.A. § 2888 is amended to read:
14	§ 2888. VERMONT STRONG SCHOLARS AND INTERNSHIP
15	INITIATIVE
16	(a) Creation.
17	(1) There is created a postsecondary loan forgiveness and internship
18	initiative designed to forgive a portion of Vermont Student Assistance
19	Corporation loans of students employed in economic sectors occupations

1	identified as important to Vermont's economy and to build internship
2	opportunities for students to gain work experience with Vermont employers.
3	(2) The initiative shall be known as the Vermont Strong Scholars and
4	Internship Initiative and is designed to:
5	(A) encourage students to:
6	(i) consider jobs in economic sectors occupations that are critical
7	to the Vermont economy;
8	(ii) enroll and remain enrolled in a Vermont postsecondary
9	institution; and
10	(iii) live and work in Vermont upon graduation;
11	(B) reduce student loan debt for postsecondary education in targeted
12	fields degrees involving a course of study related to, and resulting in,
13	employment in target occupations;
14	(C) provide experiential learning through internship opportunities
15	with Vermont employers; and
16	(D) support a pipeline steady stream of qualified talent for
17	employment with Vermont's employers.
18	(b) Vermont Strong Loan Forgiveness Program.
19	(1) Economic sectors Occupations; projections.
20	(A) Annually, on or before November 15, the Secretary of Commerce
21	and Community Development and the Commissioner of Labor, in consultation

1	with the Vermont State Colleges, the University of Vermont, the Vermont
2	Student Assistance Corporation, the Secretary of Human Services, and the
3	Secretary of Education, shall identify economic sectors occupations, projecting
4	at least four years into the future, that are or will be critical to the Vermont
5	economy.
6	(B) Based upon the identified economic sectors occupations and the
7	number of students anticipated to qualify for loan forgiveness under this
8	section, the Secretary of Commerce and Community Development shall
9	annually provide the General Assembly with the estimated cost of the Vermon
10	Student Assistance Corporation's loan forgiveness awards under the Loan
11	Forgiveness Program during the then-current fiscal year and each of the four
12	following fiscal years.
13	(2) Eligibility. A graduate of a public or private Vermont postsecondary
14	institution shall be eligible for forgiveness of a portion of his or her Vermont
15	Student Assistance Corporation postsecondary education loans under this
16	section if he or she:
17	(A) was a Vermont resident, as defined in subdivision 2822(7) of this
18	title, at the time he or she was graduated;
19	(B) enrolled in his or her first year of study at a postsecondary

institution on or after July 1, 2015 and completed an associate's degree within

1	three years, or a bachelor's degree within six years of his or her enrollment
2	date;
3	(C) becomes employed on a full-time basis in Vermont within
4	12 months of graduation in an economic sector occupation identified by the
5	Secretary and Commissioner under subdivision (1) of this subsection;
6	(D) remains employed on a full-time basis in Vermont throughout the
7	period of loan forgiveness in an economic sector occupation identified by the
8	Secretary and Commissioner under subdivision (1) of this subsection; and
9	(E) remains a Vermont resident throughout the period of loan
10	forgiveness.
11	(3) Loan forgiveness. An eligible individual shall have a portion of his
12	or her Vermont Student Assistance Corporation loan forgiven as follows:
13	(A) For for an individual awarded an associate's degree, in an
14	amount equal to the comprehensive in-state tuition rate for 15 credits at the
15	Vermont State Colleges during the individual's final semester of enrollment, to
16	be prorated over the three years following graduation.
17	(B) For for an individual awarded a bachelor's degree, in an amount
18	equal to the comprehensive in-state tuition rate for 30 credits at the Vermont
19	State Colleges during the individual's final year of enrollment, to be prorated

over the five years following graduation.

1	(C) Loan loan forgiveness may be awarded on a prorated basis to an
2	otherwise eligible Vermont resident who transfers to and is graduated from a
3	Vermont postsecondary institution and graduates after July 1, 2017, with an
4	associate's degree or after July 1, 2019, with a bachelor's degree.
5	(4) Management.
6	(A) The Secretary of Commerce and Community Development shall
7	develop all organizational details of the Loan Forgiveness Program consistent
8	with the purposes and requirements of this section.
9	(B) The Secretary shall enter into a memorandum of understanding
10	with the Vermont Student Assistance Corporation for management of the Loan
11	Forgiveness Program.
12	(C) The Secretary may adopt rules pursuant to 3 V.S.A. chapter 25
13	necessary to implement the Program.
14	(c) Vermont Strong Internship Program.
15	(1) Internship Program management.
16	(A) The Commissioner of Labor and the Secretary of Commerce and
17	Community Development shall jointly develop and implement the
18	organizational details of the Internship Program consistent with the purposes
19	and requirements of this section and may adopt rules pursuant to 3 V.S.A.
20	chapter 25 necessary to implement the Internship Program.

1	(B) The Commissioner, in consultation with the Secretary, shall issue
2	a request for proposals for a person to serve as an Internship Program
3	Intermediary, who shall perform the duties and responsibilities pursuant to the
4	terms of a performance contract negotiated by the Commissioner and the
5	Intermediary.
6	(C) The Department of Labor, the Agency of Commerce and
7	Community Development, the regional development corporations, and the
8	Intermediary, shall have responsibility for building connections within the
9	business community to ensure broad private sector participation in the
10	Internship Program.
11	(D) The Program Intermediary shall:
12	(i) identify and foster postsecondary internships that are rigorous,
13	productive, well-managed, and mentored;
14	(ii) cultivate relationships with employers, employer-focused
15	organizations, and State and regional government bodies;
16	(iii) build relationships with Vermont postsecondary institutions
17	and facilitate recruitment of students to apply for available internships;
18	(iv) create and maintain a registry of participating employers and
19	associated internship opportunities;
20	(v) coordinate and provide support to the participating student, the
21	employer, and the student's postsecondary institution;

1	(vi) develop and oversee a participation contract between each
2	student and employer, including terms governing the expectations for the
3	internship, a work plan, mentoring and supervision of the student, reporting by
4	the employer and student, and compensation terms; and
5	(vii) carry out any additional activities and duties as directed by
6	the Commissioner.
7	(2) Qualifying internships.
8	(A) Criteria. To qualify for participation in the Internship Program
9	an internship shall at minimum:
10	(i) be with a Vermont employer as approved by the Intermediary
11	in consultation with the Commissioner and Secretary;
12	(ii) pay compensation to an intern of at least the prevailing
13	minimum wage; and
14	(iii) meet the quality standards and expectations as established by
15	the Intermediary.
16	(B) Employment of interns. Interns shall be employed by the
17	sponsoring employer except, with the approval of the Commissioner on a
18	case-by-case basis, interns may be employed by the Intermediary and assigned
19	to work with a participating Vermont employer, in which case the sponsoring

employer shall contribute funds as determined by the Commissioner.

1	(3) Student eligibility. To participate in the Internship Program, an
2	individual shall be:
3	(A) a Vermont resident enrolled in a postsecondary institution in or
4	outside Vermont;
5	(B) a student who graduated from a postsecondary institution within
6	24 months of entering the program who was classified as a Vermont resident
7	during that schooling or who is a student who attended a postsecondary
8	institution in Vermont; or
9	(C) a student enrolled in a Vermont postsecondary institution.
10	(d) Funding.
11	(1) Loan Forgiveness Program.
12	(A) Loan forgiveness; State funding.
13	(i) There is created a special fund to be known as the Vermont
14	Strong Scholars Fund pursuant to 32 V.S.A. chapter 7, subchapter 5, which
15	shall be used and administered by the Secretary of Commerce and Community
16	Development solely for the purposes of loan forgiveness pursuant to this
17	section.
18	(ii) The Fund shall consist of sums to be identified by the
19	Secretary from any source accepted for the benefit of the Fund and interest
20	earned from the investment of Fund balances.

1	(iii) Any interest earned and any remaining balance at the end of
2	the fiscal year shall be carried forward in the Fund.
3	(iv) The availability and payment of loan forgiveness awards
4	under this subdivision is subject to State funding available for the awards.
5	(B) Loan forgiveness; Vermont Student Assistance Corporation. The
6	Vermont Student Assistance Corporation shall have the authority to grant loan
7	forgiveness pursuant to this section by using the private loan forgiveness
8	capacity associated with bonds issued by the Corporation to raise funds for
9	private loans that are eligible for forgiveness under this section, if available.
10	(2) Internship Program. Notwithstanding any provision of law to the
11	contrary, the Commissioner of Labor shall have the authority to use funds
12	allocated to the Workforce Education and Training Fund established in
13	10 V.S.A. § 543 to implement the Internship Program created in this section.
14	* * * Tourism and Marketing * * *
15	Sec. 2. TOURISM AND MARKETING INITIATIVE
16	(a) Of the amount by which the meals and rooms tax revenue for fiscal year
17	2016 projected at the January 20, 2015, Emergency Board meeting exceeds the
18	fiscal year 2016 projection for the meals and rooms tax at the July 24, 2014,
19	Emergency Board meeting, up to 15 percent, but not more than \$750,000.00, is
20	appropriated to the Agency of Commerce and Community Development as
21	additional funding for tourism and marketing.

1	(b) The appropriation provided in subsection (a) of this section is
2	contingent on a General Fund surplus at the end of fiscal year 2016 adequate to
3	support the appropriation.
4	* * * Vermont Employment Growth Incentive * * *
5	Sec. 3. 32 V.S.A. § 5930a(c)(2) is amended to read:
6	(2) The new jobs should make a net positive contribution to employment
7	in the area, and meet or exceed the prevailing compensation level including
8	wages and benefits, for the particular employment sector livable wage at the
9	time of application, as calculated pursuant to 2 V.S.A. § 505(a)(3). The new
10	jobs should offer benefits and opportunities for advancement and professional
11	growth consistent with the employment sector.
12	Sec. 4. 32 V.S.A. § 5930b is amended to read:
13	§ 5930b. VERMONT EMPLOYMENT GROWTH INCENTIVE
14	(a) Definitions. As used in this section:
15	(1) "Application base number of jobs" means the total number of
16	full-time Vermont jobs, on an annualized basis, held by nonowners at the time
17	of application, including employees that have been laid off or otherwise
18	terminated within six months of the date of application.
19	(2) "Application base payroll" means the total Vermont gross wages and
20	salaries paid to full-time, nonowner employees on an annualized basis at the

1	time of application, including employees who have been laid off or otherwise
2	terminated within six months prior to the date of application.
3	(3) "Authorized award amount" means the amount of the incentive
4	award as determined by the Vermont Economic Progress Council pursuant to
5	this section.
6	(4) "Award period" means the consecutive five years during which a
7	business may add qualifying jobs and qualifying capital investments eligible
8	for employment growth incentives under this section.
9	(5) "Base number of jobs" means the total number of full-time Vermont
10	jobs held by nonowners on an annualized basis.
11	(6) "Base payroll" means the total Vermont gross wages and salaries
12	actually paid to full-time, nonowner employees.
13	(7) "But-for" means the determination of whether, in the absence of the
14	economic incentive sought, the proposed economic development would not
15	occur or would occur in a significantly different and significantly less desirable
16	manner.
17	(8) "Capital investment target" means qualifying capital investment in
18	an award period year as represented on the Vermont employment growth
19	incentive application.
20	(9) "Full-time job" means a permanent position filled by an employee

who works at least 35 hours each week.

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1	(10) "Incentive percentage" means the percentage applied to qualifying
2	payroll in order to calculate earned incentives.
3	(11) "Incentive ratio," set at 80 percent, is the percentage applied to the
4	preincentive net fiscal benefit in order to calculate the maximum award that
5	may be authorized under this section.
6	(12) [Repealed.]
7	(13) "Jobs target" means the projected number of new qualifying jobs in
8	an award period year as reported on the Vermont employment growth
9	incentive application.
10	(14) "Net fiscal benefit" means the excess of the present value
11	benefit to the State over the present value cost to the State as calculated by the
12	cost-benefit model.
13	(15) "Nonowner" means an employee with no more than 10 percent
14	ownership interest, including attribution of ownership interests of the
15	employee's spouse, parents, spouse's parents, siblings, and children.
16	(16) "Payroll target" means the projected Vermont gross wages and
17	salaries for qualifying jobs in an award period year as reported on the Vermont
18	employment growth incentive application.
19	(17) "Payroll threshold" means expected average industry payroll

growth as determined by the cost-benefit model.

1	(18) "Projected average wage" means the total payroll targets divided by
2	the total jobs targets.
3	(19) "Qualifying capital investment" means projected investments in
4	Vermont in new facilities, machinery, and equipment, the value of which is an
5	input to the cost-benefit model in evaluating applications.
6	(20) "Qualifying jobs" means new, full-time Vermont jobs held by
7	nonowners that meet the wage threshold.
8	(21) "Qualifying payroll" means annualized Vermont gross wages and
9	salaries paid for qualifying jobs created in or carried forward to the award
10	period year, provided that:
11	(A) award period year base payroll; minus
12	(B) Vermont gross wages and salaries paid for new qualifying jobs
13	created in or carried forward to the award period year; equals or exceeds
14	(C) prior-year base payroll minus any carry-forward of qualifying
15	payroll under subdivision (c)(4) of this section, plus award-year payroll
16	threshold.
17	(22) "Utilization period" means the period during which incentives can
18	be claimed, and includes each year of the award period plus the four years

immediately following each year of the award period.

1	(23) "Vermont gross wages and salaries" means Medicare wages as
2	reported on Federal Tax Form W2 to the extent those wages are Vermont
3	wages, excluding income from nonstatutory stock options.
4	(24) "Wage threshold" means the minimum annualized Vermont gross
5	wages and salaries paid, as determined by the Council, but not less than
6	60 percent above the minimum wage at the time of application, in order for a
7	new job to be a qualifying job under this section the livable wage at the time of
8	application, as calculated pursuant to 2 V.S.A. § 505(a)(3).
9	(b) Authorization process.
10	(1) A business may apply to the Vermont Economic Progress Council
11	for approval of a performance-based employment growth incentive to be paid
12	out of the business's withholding account upon approval by the Department of
13	Taxes pursuant to the conditions set forth in this section. Businesses shall not
14	be permitted to deduct approved incentives from withholding liability
15	payments otherwise due. In addition to any other information that the Council
16	may require in order to fulfill its obligations under section 5930a of this title,
17	an employment growth incentive application shall include all the following
18	information:
19	(A) application base number of jobs;
20	(B) total jobs at time of application;
21	(C) application base payroll;

1	(D) total payroll at time of application;
2	(E) jobs target for each year in the award period;
3	(F) payroll target for each year in the award period;
4	(G) capital investment target for each year in the award period; and
5	(H) a statement signed by the president or chief executive officer or
6	equivalent acknowledging that to the extent the applicant fails to meet the
7	minimum capital investment by the end of the award period, any incentives
8	remaining to be earned shall be limited, and any incentives taken shall be
9	subject to complete or partial reversal, pursuant to subdivisions (c)(10) and
10	(11) of this section.
11	(2) The Council shall review each application in accordance with
12	section 5930a of this title, except that the Council may provide for an initial
13	approval pursuant to the conditions set forth in subsection 5930a(c), followed
14	by a final approval at a later date, before December 31 of the calendar year in
15	which the economic activity commences.
16	(3) Except as provided in subdivision (5) of this subsection, the value of
17	the incentives will be dependent upon the net fiscal benefit resulting from
18	projected qualifying payroll and qualifying capital investment. An incentive
19	ratio shall be applied to the net fiscal benefit generated by the cost-benefit
20	model in order to determine the maximum award the Council may authorize

for each application it approves. The Council may establish a threshold for

wages in excess of, but not less than, the wage threshold, as defined in subsection (a) of this section for individual applications the Council wishes to approve. The Council shall calculate an incentive percentage for each approved application as follows:

Authorized award amount ÷ the five-year sum of all payroll targets

- (4) An approval shall specify: the application base jobs at the time of the application; total jobs at time of application; the application base payroll; total payroll at time of application; the incentive percentage; the wage threshold; the payroll thresholds; a job target for each year of the award period; a payroll target for each year of the award period; a capital investment target for each year of the award period and description sufficient for application of subdivisions (c)(10) and (11) of this section of the nature of qualifying capital investment over the award period upon which approval shall be conditioned; and the amount of the total award. The Council shall provide a copy of each approval to the Department of Taxes along with a copy of the application submitted by that applicant.
- (5) Notwithstanding subdivision (3) of this subsection, the Council may authorize incentives in excess of net fiscal benefit multiplied by the incentive ratio not to exceed an annual authorization established by law for awards to businesses located in a labor market area of this State in which the rate of unemployment is greater than the average for the State or in which the average

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annual wage is below the average annual wage for the State. As used in this subdivision, a "labor market area" shall be as determined by the Department of Labor.

(c) Claiming an employment growth incentive.

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(6)(A) A business whose application is approved and, in the first, second, or third year of the award period, fails to meet or exceed its payroll target and one out of two of its jobs and capital investment targets may not claim incentives in that year. To the extent such business reaches its first, second, or third year award period targets within the succeeding two calendar year reporting periods immediately succeeding year one, two, or three of the award period, or within the extended period if an extension is granted under subdivision (B) of this subdivision (6), whichever is applicable, such business may claim incentives in five-year installments as provided in subdivisions (1) through (4) of this subsection. A business which fails to meet or exceed its payroll target and one of its two jobs and capital investment targets within this time frame shall forfeit all authority under this section to earn and claim incentives for award period year one, two, or three, as applicable, and any future award period years. The Department of Taxes shall notify the Vermont Economic Progress Council that the first, second, or third year award period targets have not been met within the prescribed period, and the Council shall

1	rescind authority for the business to earn incentives for the activity in year one,
2	two, or three, as applicable, and any future award period years.
3	(B) Notwithstanding subdivision (A) of this subdivision (6), upon
4	notification by the Department of Taxes that a business has not reached its first
5	or second year award period targets within the succeeding two calendar year
6	reporting periods, the Vermont Economic Progress Council may review the
7	circumstances that caused the business to fail to meet the targets within the
8	required time period. If the Council determines that there is a reasonable
9	likelihood that the business will meet the award period targets, the Council
10	may extend the period to meet the targets for another two reporting periods,
11	reviewed annually, for award year one, and one reporting period for award
12	year two.
13	* * *
14	(h) Enhanced training incentive. Notwithstanding any provision of law to
15	the contrary, the Council may award an enhanced training incentive as follows:
16	(1) A business whose incentive application is approved may elect to
17	claim an enhanced training incentive at any time during the award period by:
18	(A) notifying the Council of its intent to pursue an enhanced training
19	incentive and dedicate its incentive funds to training through the Vermont
20	Training Program; and

1	(B) applying for a grant from the Vermont Training Program to
2	perform training for new employees who hold qualifying jobs.
3	(2) If the business successfully completes new employee training
4	pursuant to the terms of its training grant and uses incentive funds to cover a
5	25 percent share of the training costs, the Agency of Commerce and
6	Community Development shall disburse grant funds for on-the-job training of
7	not more than 75 percent of wages for each employee in training, or not more
8	than 75 percent of trainer expense upon successful completion of training
9	hours.
10	(3) The Department of Taxes shall reimburse the Agency for 25 percent
11	of the wages or trainer expense incurred by the Vermont Training Program
12	pursuant to subdivision (2) of this subsection.
13	(4) If the business successfully completes its training and meets or
14	exceeds its payroll target and either its jobs target or capital investment target,
15	the Council shall approve the enhanced training incentive and notify the
16	Department of Taxes.
17	(5) Upon notification by the Council, the Department of Taxes shall
18	disburse the full remaining value of the business's incentive, less the value of
19	the reimbursement to the Vermont Training Program for training expenses
20	pursuant to subdivision (3) of this subsection.

(6)(A) If, during the utilization period for the incentive paid pursuant to
this subsection (h), the business fails to maintain the qualifying jobs or
qualifying payroll established in the award year, or does not reestablish
qualifying jobs or qualifying payroll to 100 percent of the award year level, the
Department of Taxes shall recapture the enhanced incentive pursuant to
subsection (d) of this section.
(B) The amount of recapture shall equal the sum of the installments
that the Department would have disbursed if it had paid the incentive in
five-year installments pursuant to subdivision (c)(2) of this section for the
years during the utilization period that the qualifying jobs or qualifying payroll
were not maintained.
(i) Overall gross cap on total employment growth incentive and education
tax incentive authorizations. For any calendar year, the total amount of
employment growth incentives the Vermont Economic Progress Council is
authorized to approve under this section and property tax stabilizations under
32 V.S.A. § 5404a(a) shall not exceed \$10,000,000.00 from the General Fund
and Education Fund combined each year. This maximum annual amount may
be exceeded by the Vermont Economic Progress Council upon application to
and approval by the Emergency Board.

1	Sec. 5. 2006 Acts and Resolves No. 184, Sec. 11 is amended to read:
2	Sec. 11. VEGI; ANNUAL CALENDAR YEAR CAPS
3	(a) Net negative awards cap. Notwithstanding any other provision of law,
4	in any calendar year, the annual authorization for the total net fiscal cost of
5	Vermont employment growth incentives that the Vermont economic progress
6	council or the economic incentive review board may approve under 32 V.S.A.
7	§ 5930b(b)(5) shall not exceed \$1,000,000.00 from the general fund.
8	(b) Restrictions to labor market area. Employment growth incentives within
9	the annual authorization amount in subsection (a) of this section shall be
10	granted solely for awards to businesses located in a labor market area of this
11	state in which the rate of unemployment is greater than the average for the
12	state or in which the average annual wage is below the average annual wage
13	for the state. For the purposes of this section, a "labor market area" shall be as
14	determined by the department of labor.
15	(c) Overall gross cap on total employment growth incentive and education
16	tax incentive authorizations. For any calendar year, the total amount of
17	employment growth incentives the Vermont economic progress council or the
18	economic incentive review board is authorized to approve under 32 V.S.A.
19	§ 5930b and property tax stabilizations and allocations under 32 V.S.A.
20	§ 5404a(a) and (e) shall not exceed \$10,000,000.00 from the general fund and

education fund combined each year. This maximum annual amount may be

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1	exceeded by the Vermont economic progress council upon application to and
2	approval by the Emergency Board. [Repealed.]
3	Sec. 6. 10 V.S.A. § 531(d) is amended to read:
4	(d) In order to avoid duplication of programs or services and to provide the
5	greatest return on investment from training provided under this section, the
6	Secretary of Commerce and Community Development shall:
7	(1) consult with the Commissioner of Labor regarding whether the
8	grantee has accessed, or is eligible to access, other workforce education and
9	training resources;
10	(2) disburse grant funds only for training hours that have been
11	successfully completed by employees; provided that, except for an award
12	under an enhanced training incentive as provided in 32 V.S.A. § 5930b(h), a
13	grant for on-the-job training shall either provide not more than 50 percent of
14	wages for each employee in training, or not more than 50 percent of trainer
15	expense, but not both, and further provided that training shall be performed in
16	accordance with a training plan that defines the subject of the training, the
17	number of training hours, and how the effectiveness of the training will be
18	evaluated; and
19	(3) use funds under this section only to supplement training efforts of

employers and not to replace or supplant training efforts of employers.

- 1 Sec. 7. EFFECTIVE DATES
- This act shall take effect on July 1, 2015, except, notwithstanding 1 V.S.A.
- § 214, Secs. 3–6 (Vermont Employment Growth Incentive provisions) shall
- 4 take effect retroactively as of January 1, 2015.